

WE (I) the undersigned inventor(s), hereby declare(s) that:

My residence, post office address and citizenship are as stated below next to my name,

We (I) believe that we are (I am) the original, first and joint (sole) inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled COMMUNICATING WITH A COMPUTER BASED ON THE OFFLINE PURCHASE HISTORY OF A PARTICULAR CONSUMER the specification of which is attached hereto. was filed on ____January 7, 1999 Application Serial No. 09/226,174 and amended on was filed as PCT international application Number and was amended under PCT Article 19 (if applicable). We (I) hereby state that we (I) have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. We (I) acknowledge the duty to disclose information known to be material to the patentability of this application as defined in Section 1.56 of Title 37 Code of Federal Regulations. We (I) hereby claim foreign priority benefits under 35 U.S.C. § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed. Prior Foreign Application(s) **Priority** Country Day/Month/Year Claimed Application No.





We (1) hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below.

60/114,462	December 30, 1998	
(Application Number)	(Filing Date)	
(Application Number)	(Filing Date)	

We (I) hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s), or under § 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application.

Application Serial No.	Filing Date	Status (pending, patented, abandoned)
		

And we (I) hereby appoint: Norman F. Oblon, Registration Number 24,618; Marvin J. Spivak, Registration Number 24,913; C. Irvin McClelland, Registration Number 21,124; Gregory J. Maier, Registration Number 25,599; Arthur I. Neustadt, Registration Number 24,854; Richard D. Kelly, Registration Number 27,757; James D. Hamilton, Registration Number 28,421; Eckhard H. Kuesters, Registration Number 28,870; Robert T. Pous, Registration Number 29,099; Charles L. Gholz, Registration Number 26,395; Vincent J. Sunderdick, Registration Number 29,004; William E. Beaumont, Registration Number 30,996; Steven B. Kelber, Registration Number 30,073; Robert F. Gnuse, Registration Number 27,295; Jean-Paul Lavalleye, Registration Number 31,451; Stephen G. Baxter, Registration Number 32,884; Martin M. Zoltick, Registration Number 35,745; Robert W. Hahl, Registration Number 33,893; Richard L. Treanor, Registration Number 36,379; Steven P. Weihrouch, Registration Number 32,829; John T. Goolkasian, Registration Number 26,142; Marc R. Labgold, Registration Number 34,651; Richard L. Chinn, Registration Number 34,305; Steven E. Lipman, Registration Number 30,011; Carl E. Schlier, Registration Number 34,426; James J. Kulbaski, Registration Number 34,648; Catherine B. Richardson, Registration Number 39,007; Richard A. Neifeld, Registration Number 35,299; J. Derek Mason, Registration Number 35,270; and Surinder Sachar, Registration Number 34,423; our (my) attorneys, with full powers of substitution and revocation, to prosecute this application and to transact all business in the Patent Office connected therewith; and we (I) hereby request that all correspondence regarding this application be sent to the firm of OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., whose Post Office Address is: Fourth Floor, 1755 Jefferson Davis Highway, Arlington, Virginia 22202.

We (I) declare that all statements made herein of our (my) own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

WIII H. GARDENSWARTZ	Residence: Annapolis, Maryland 21403	
NAME OF FIRST SOLD DEVENTOR		
1111111		
Signature of Inventor	Citizen of: USA	
2/22/99	Post Office Address: 514 5th Street, #1	
Date	Annapolis, Maryland 21403	



Date

David W. BANKER	Residence: Mt. Baldy, California 91759
NAME OF SECOND JOINT INVENTOR	
	Citizen of: USA
Signature of Inventor	Post Office Address: 17 Central Avenue
	P.O. Box 814
	Mt. Baldy, California 91759
Date	
Melissa B. GOIDEL	Residence: New York, New York 10028
NAME OF THIRD JOINT INVENTOR	
	Citizen of: U.S.A.
Signature of Inventor	Post Office Address: 119 East 84th Stree
	Apartment 2A
	New York, New York 10028
NAME OF FOURTH JOINT INVENTOR	Residence:
Signature of Inventor	Citizen of:
Date	Post Office Address:
NAME OF FIFTH JOINT INVENTOR	Residence:
Signature of Inventor	Citizen of:
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Page 1 of 3

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60/114,462	2	December 30, 1998	
(Application N	umber)	(Filing Date)	
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any PCT International application of the claims of this application is manner provided by the first parag	designating the United S not disclosed in the prior raph of 35 U.S.C. § 112, in 37 CFR § 1.56 which	120 of any United States application(s), or under tates, listed below and, insofar as the subject may United States or PCT International application. I acknowledge the duty to disclose information became available between the filing date of the e of this application.	atter of each in the which is
Application Serial No.	Filing Date	Status (pending, patented, abandoned)	
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Number 24,913; C. Irvin McClella Arthur I. Neustadt, Registration N Registration Number 28,421; Eckl 29,099; Charles L. Gholz, Registration Number Begistration Number 27,295; Jean Number 32,884; Martin M. Zoltic Richard L. Treanor, Registration Number Goolkasian, Registration Number Registration Number 34,305; Stev 34,426; James J. Kulbaski, Regist Richard A. Neifeld, Registration Registration Number 34,423; our application and to transact all bus correspondence regarding this app NEUSTADT, P.C., whose Post O 22202.	and, Registration Number umber 24,854; Richard Inard H. Kuesters, Registration Number 26,395; Ver 30,996; Steven B. Kell-Paul Lavalleye, Registration Number Number 36,379; Steven 26,142; Marc R. Labgolven E. Lipman, Registration Number 34,648; Number 35,299; J. Derek (my) attorneys, with fulliness in the Patent Officiolication be sent to the fiffice Address is: Fourth	gistration Number 24,618; Marvin J. Spivak, Representation Number 21,124; Gregory J. Maier, Registration Number D. Kelly, Registration Number 27,757; James D. Kelly, Registration Number 28,870; Robert T. Pous, Registration Number 29,0 ber, Registration Number 30,073; Robert F. Greation Number 31,451; Stephen G. Baxter, Registration Number 31,451; Stephen G. Baxter, Registration Number 32,829; John J. Weihrouch, Registration Number 32,829; John J. Weihrouch, Registration Number 32,829; John J. Registration Number 30,011; Carl E. Schlier, Registration Numbe	ner 25,599; D. Hamilton, ation Number 1004; William use, stration 133,893; Inn T. Inn, Iton Number 139,007; Inder Sachar, Ite this 15st that all 1.IER & 1.IER & 1.IER & 1.IER & 1.IER inn, 1.IER & 1.IER inn, 1.IER & 1.IER & 1.IER inn, 1.IER & 1.IER inn, 1.IER & 1.IER inn, 1.I
that willful false statements and t	he like so made are puni	nd further that these statements were made with shable by fine or imprisonment, or both, under I false statements may jeopardize the validity of	Section 1001
Will H. GARDENSWARTZ NAME OF FIRST SOLE INVEN	TOR	Residence: Annapolis, Maryland 2140	93
Signature of Inventor		Citizen of: USA Post Office Address: 514 5th Street,	 #1
Date		Annapolis, Maryland 21403	



Citizen of: USA Post Office Address: 17 C P.O. Box 814 Mt. Baldy, Californ
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P.O. Box 814
Mt. Baldy Californ
Wit. Baidy, Cameri
Residence: New York,
Citizen of: U.S.A.
Post Office Address: 11
Apartment 2A
New York, New Yo
Residence:
Citizen of:
Post Office Address:
Residence:
Citizen of:
Post Office Address:

Date

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tizen of: USA	
ost Office Address: 17 Central Avenue	
P.O. Box 814 Mt. Baldy,California 91759	
Wit. Daidy, Camornia 91739	-
esidence: New York, New York 10028	
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litizen of: U.S.A.	
ost Office Address: 119 East 84th Street	-
Apartment 2A New York, New York 10028	-
	
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Post Office Address:	- -
	
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Page 1 of 3

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[is attached hereto.			
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_	Application Serial No. 09/23	26,174		
	and amended on	·		
į	was filed as PCT internation	al application		
	Number			
	on	·,		
	and was amended under PC	T Article 19		
	on	(if applicable)		
including the c	laims, as amended by any ame	ndment referred to	o above.	of the above-identified specification
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application(s) least one count foreign applica	try other than the United States	ate, or § 365(a) of the state o	any PCT Internati have also identified International application) or § 365(b) of any foreign onal application which designated at d below, by checking the box, any ation having a filing date before that
Application N	o. Country	1	Day/Month/Year	Priority Claimed
				Yes No
				Yes No
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Registration Number 28,421; Eckhar 29,099; Charles L. Gholz, Registration E. Beaumont, Registration Number 3 Registration Number 27,295; Jean-P. Number 32,884; Martin M. Zoltick, Richard L. Treanor, Registration Number 26 Registration Number 34,305; Steven 34,426; James J. Kulbaski, Registration Number 34,423; our (mapplication and to transact all busine correspondence regarding this application and to transact all busine correspondence regarding this application Neuroscience Post Office 22202. We (I) declare that all state made on information and belief are that willful false statements and the of Title 18 of the United States Codor any patent issuing thereon.	of H. Kuesters, Registration Number 26,395; Vi 30,996; Steven B. Kelb aul Lavalleye, Registration Number 36,379; Steven F. 142; Marc R. Labgold E. Lipman, Registration Number 34,648; Comber 35,299; J. Derek and the Patent Office cation be sent to the firm of believed to be true; and like so made are punis	k. Kelly, Registration Number 27,757; Jation Number 28,870; Robert T. Pous, Incent J. Sunderdick, Registration Number, Registration Number 30,073; Robert tion Number 31,451; Stephen G. Baxte 5,745; Robert W. Hahl, Registration Number 32,3, Registration Number 34,651; Richard on Number 30,011; Carl E. Schlier, Reatherine B. Richardson, Registration Number 35,270; apowers of substitution and revocation, tonnected therewith; and we (I) hereby m of OBLON, SPIVAK, McCLELLAN loor, 1755 Jefferson Davis Highway, A our (my) own knowledge are true and to direct that these statements were mathable by fine or imprisonment, or both false statements may jeopardize the val	Registration Number per 29,004; William of F. Gnuse, per Registration number 33,893; Registration Number 29,007; Registration Number 39,007; Registration Number 29,007; R
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Date		Annapolis, Maryland 2140	3

Date